



Genus Breeding

Automating print production with
Managed Print

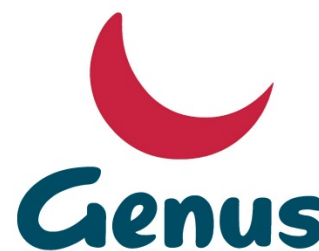


Your
Case
Study



Genus Breeding is part of the world's leading provider of bovine genetics and reproduction services, marketing in more than 70 countries around the globe.

Alongside this is its technologically advanced range of forage, nutrition, foot and udder care products. Through Genus' extensive research and development programme, its cutting edge technology is being used to maximise the potential of beef and dairy farms throughout the world.



The Challenge

Genus Breeding wanted to identify a Strategic Document Outsourcing (SDO) provider to assist with the print and distribution of its billing.

They needed a print partner who was able to handle complex financial data sets from its Oracle software system,

but who was also secure and would respectfully handle sensitive data files.

Datagraphic's Managed Print application provided the solution.

"Datagraphic were happy to go the extra mile to ensure our first print run with them was a success. Since then, they have continued to produce a thoroughly professional service on a limited time scale." Financial Controller

Results Achieved

- ✓ Tailored outsource billing service, for 15,500 monthly documents
- ✓ Reduced distribution costs by consolidating statements and batching buying group invoices
- ✓ Divert lists to ensure internal invoices or problem accounts are returned to Genus
- ✓ Invoice advertising available to encourage sales revenue

Why Datagraphic?

As a leading Strategic Document Outsourcing (SDO) company, Enterprises work with us to successfully deliver minute-critical documents online and in print.

From our secure ISO27001 UK production and technology centre, we print and mail millions of documents each year and develop software to transform data in to responsive online customer, employee and stakeholder communications.

Learn more

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