



Robin Hood Energy

Scalability with Managed Print



Your
Case
Study



Launched by Nottingham City Council in 2015, Robin Hood Energy is the UK's first local authority owned energy supply company. They offer energy for homes and businesses at low and competitive prices without the need for private shareholders or director bonuses.



The Challenge

Robin Hood Energy identified the need for an experienced Strategic Document Outsourcing (SDO) partner, to help it deliver printed transactional documents to their 4,000 non-paperless customers.

Like any energy provider, they had very strict criteria around data security and document accuracy when selecting their SDO partner. But as a new business, they required a print partner who would be able to cope with a new

and growing business.

They recognised document volumes could fluctuate quite widely as a fledgling business, and wanted to mitigate the risk of non-compliance with industry license conditions by teaming up with a specialist for day-critical mailings.

Managed Print, powered by Datagraphic, met this challenge.

Results Achieved

- ✓ Seamless transform of data from Junifer software to Datagraphic to produce personalised welcome letters, booklets, day-to-day customer correspondence and energy bills
- ✓ Day-critical production facility used to reduce the risk of non-compliance with industry license conditions
- ✓ Mailing pack verification during production to ensure accuracy
- ✓ Flexible commercial pricing based on forecasts of business growth
- ✓ Scalable print service, with capacity to grow with the business

Why Datagraphic?

As a leading Strategic Document Outsourcing (SDO) company, Enterprises work with us to successfully deliver minute-critical documents online and in print.

From our secure ISO27001 UK production and technology centre, we print and mail millions of documents each year and develop software to transform data in to responsive online customer, employee and stakeholder communications.

Learn more

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